CMHA gratefully acknowledges the underwriting support of









Conference of Metropolitan & Regional Hospital Associations 2019 Annual Meeting December 4 – 6, 2019 JW Marriott Marco Island Beach Resort 400 S Collier Boulevard Marco Island, FL 34145 (239) 394-2511

Business Casual Attire for All Meetings

AGENDA

Wednesday, December 4, 2019

6:00 — 7:00 p.m. Welcome Reception (Sponsors, Members & Guests)

Location Tiki Terrace

(Ground Level Outside/Near Resort Boutiques)

You may choose to have dinner at the hotel or go off site.

Thursday, December 5, 2019

Meeting Room	Banyan 2 (Level 1/Lanai Tower)	
7:00 a.m.	CONTINENTAL BREAKFAST (Members Only)	
8:15 a.m.	Welcome and Introductions	Jeff Klingler
8:30 a.m.	Single Payer System — Legislative Advocacy	Kevin Dahill
9:00 a.m.	 Workforce Challenges and Solutions Physician/Healthcare Staff Recruitment Partnership with Public Workforce System 	Gary Fitzgerald Bryant McNally

9:45 a.m. Effective Media Relations

Steve Love

Transparency

• I'm Listening Campaign

10:15 a.m. BREAK

10:30 a.m. — 1 p.m. SPONSOR PRESENTATIONS

10:30 a.m. Managed Care Advisory Group

MCAG recovers money for businesses from class action settlements via the Settlement Recovery Service (SRS) on a no-risk, contingent fee basis. MCAG has experience and credibility in getting the maximum compensation with the least effort/time required from their clients in order to file a claim. MCAG represents thousands of businesses and healthcare organizations resulting in hundreds of millions of dollars to their clients.

11:00 a.m. Salary.com

Salary.com is the leading consumer and enterprise resource for compensation data, software, consulting and education. For nearly 20 years, Salary.com not only helped people understand their worth, but also helped organizations attract and retain top talent by enabling smarter pay decisions. Today, they serve more than 4,000 enterprise customers and millions of consumers each year by connecting them with critical pay, benefits, and career data, technology and resources.

11:30 a.m. WORKING LUNCH (Members & Sponsors)

12:00 noon Strategic Reimbursement Group LLC

Strategic Reimbursement Group is a Medicare, Medicaid, and third-party reimbursement firm focused on ensuring compliance while maximizing reimbursement for their nationwide healthcare clients. Services include: Cost Report Preparation/ Review, Medicare DSH & S-10 uncompensated care, PRRB Appeals, Medicare Bad Debt, Wage Index Reviews and Reclassifications, and much more. SRG was founded in 1975 with headquarters in Chicago and satellite offices in Denver, Milwaukee, Nashville, Phoenix, and Los Angeles, serving over 150 healthcare clients across the country ranging in size from small rural hospitals to complex healthcare systems.

12:30 p.m. TeamIBX

TeamIBX leverages a proprietary RFP technology platform in the marketing of employer group life, disability, dental, vision and medical reinsurance programs. With over 10 years of proven performance developed by leading insurance underwriters, TeamIBX greatly expands the number of insurance carriers solicited while achieving real-time, online quoting dynamics. The result is intensified competition for an employer's business typically leading to more significant premium savings than the traditional manual and cumbersome RFP process used predominately today.

1:15 p.m.	GROUP DISCUSSION	George Greene	
	 Behavioral Health Challenges & Solutions 		

2:15 p.m. Disaster Preparedness — Lessons Learned Sarah Hackenbracht

• EF3 Tornado (May 27-28, 2019)

• Dayton Mass Shooting (August 4, 2019)

3:00 p.m. BREAK

3:15 p.m. Association in Transition — New Strategic Direction Brian Lane

4:00 p.m. Adult Guardianship — A Community Challenge Sara Bolton

4:30 p.m. ADJOURNMENT

6:00 — 6:45 p.m. Sunset Cocktail Reception (Sponsors, Members & Guests)
Ario Patio

(Main Floor Near Resort Lobby on Patio Deck of Ario Restaurant)

7:00 p.m. Sponsor Dinner/Retirement Celebration* (Sponsors, Members & Guests)
Ario Restaurant — Scorpio Room

(Main Floor Near Resort Lobby Inside Ario Restaurant)

*Honoring Ed & Ginny Rode

Friday, December 6, 2019

Meeting Room Banyan 2 (Level 1/Lanai Tower) 7:30 a.m. CONTINENTAL BREAKFAST (Members Only) 8:15 a.m. **Opening Remarks** Jeff Klingler 8:30 a.m. **GROUP DISCUSSION** Mike Dunaway • Annual Management Compensation Survey • Associate/Affiliate Membership Survey Results 9:00 a.m. ROUND TABLE PRESENTATIONS • Impact of Mergers/Acquisitions on Dues AJ Harper Global Budgeting Legislation Bryan Bucklew • Nurse Staffing Ratio Legislation Ken Schoetz • Geriatric ED Accreditation Dimitrios Alexiou Les Pitton Rebranding Initiative Update • Healthcare Innovation Conference: Business Model Travis Heider • Opioid Crisis: Local Solutions Jeff Klingler • Wright Patterson AFB/Ascend Innovation Update Sarah Hackenbracht 11:00 a.m. **CMHA BUSINESS SESSION** Kevin Dahill • Treasurers Report/2020 Budget Process Leadership Transition Update Jeff Klingler 2020 CMHA Annual Meeting/December 2 – 4 Travis Heider

11:30 a.m. ADJOURNMENT

ANNUAL MEETING SPONSORS

Managed Care Advisory Group

Salary.com

Adam T. Schmidt Derek Beebe

Vice President Affinity Group Relations Senior Vice President of Sales

Managed Care Advisory Group Salary.com

3434 Granite Circle 610 Lincoln St. North, Suite #200 Toledo, OH 43617 Waltham, MA 02451

(800) 355-0466 x 2406 (781) 365-8162

<u>aschmidt@mcaginc.com</u> <u>Derek.Beebe@salary.com</u>

Georgy Leonard

Managing Director, Strategic Channel Partnerships

Salary.com

610 Lincoln St. North, Suite #200

Waltham, MA 02451 (781) 205.0942

Gregory.Leonard@salary.com

Strategic Reimbursement Group, LLC TeamIBX

Robert Gienko, Sr Casey Nelson Founder/President Partner Strategic Reimbursement Group TeamIBX

360 W. Butterfield Road 150 2nd Avenue N., Suite 810 Elmhurst, IL 60126 St. Petersburg, Florida 33701

(630) 530-7100 (239) 233-1055

RGienko@srgroupllc.com casey.nelson@teamibx.com

Greg Hess, CPA Don Volpe
Partner Partner
Strategic Reimbursement Group TeamIBX

360 W. Butterfield Road
Elmhurst, IL 60126
St. Petersburg, Florida 33701

(414) 217-1405 (727) 460-3079

<u>Greg.Hess@srgroupllc.com</u> <u>don.volpe@teamibx.com</u>

Should you need assistance during the CMHA meeting, please contact Mike Dunaway at 816-830-4516.

2019 CMHA MEETING ROSTER

Members, Spouses/Guests & Sponsors

Members	Spouses/Guests	Organization
Dimitrios Alexiou		Healthcare Association of San Diego & Imperial County
Sara Bolton		The Health Collaborative
Bryan Bucklew		Hospital Council of North & Central California
Kevin Dahill	Eileen Dahill	Nassau-Suffolk Hospital Council
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Gary J. Fitzgerald		Iroquois Healthcare Alliance
George W. Greene	Stacy Greene	Hospital Association of Southern California
Sarah Hackenbracht		Greater Dayton Area Hospital Council
A.J. Harper	Jamie Harper	Hospital Council of Western Pennsylvania
Travis R. Heider	Emily Heider	Pandion Optimization Alliance
Jeff Klingler	Kathleen Klingler	Central Ohio Hospital Council
Brian Lane		The Center for Health Affairs
Steve Love	Marie Tietze	Dallas-Fort Worth Hospital Council
Bryant McNally	Stacey McNally	Kansas City/St. Louis Metropolitan Hospital Council
Les Pitton	Joni Pitton	Healthcare Council of the National Capital Area
Ken Schoetz		Western New York Healthcare Association
<u>Staff</u>	Spouses/Guests	
Mike Dunaway	Stephanie Dunaway	CMHA Executive Director
Ed Rode	Ginny Rode	Retired CMHA Executive
	John Sommerdyke	Guest of Ed Rode (son-in-law)
	Chris Sommerdyke	Guest of Ed Rode (daughter)
	Sam Sommerdyke	Guest of Ed Rode (grandson)
Sponsors		Organization
Adam Schmidt		Managed Care Advisory Group
Derek Beebe		Salary.com
Gregory Leonard		Salary.com
Robert Gienko		Strategic Reimbursement Group
Greg Hess		Strategic Reimbursement Group
Casey Nelson		Team IBX
Don Volpe		Team IBX