### CMHA gratefully acknowledges the underwriting support of





# marché health



Asset

Conference of Metropolitan & Regional Hospital Associations 2021 Annual Meeting December 1 – 3, 2021 The Ritz Carlton Rancho Mirage 68900 Frank Sinatra Drive Rancho Mirage, CA 92270 (760) 321-1959

Business Casual Attire for All Meetings

### AGENDA

### Wednesday, December 1

6:00 — 8:00 p.m.	Welcome Reception (Sponsors, Members & Guests)
	The Snug (Ground Level/Off Main Lobby)

### **Thursday, December 2**

7:30 a.m.	Continental Breakfast (Members Only) Salon I (Ground Level)		
8:15 a.m.	Welcome and Introductions		Travis Heider
8:30 a.m.	Group Discussion Covid, Covid and More Covid		Travis Heider
	<ul> <li>Biggest Covid Challenge</li> <li>Vaccination Challenges</li> <li>Impact on Member Hospitals</li> <li>Impact on Metro Associations</li> <li>Workforce/Staffing Challenges</li> <li>Remote Work vs. Onsite Work Prace</li> </ul>	rtices	
10:15 a.m.	Break		
	SPONSOR PRESENTATIONS		
10:30 a.m.	Community Wellness	Gene Preston /Scott ]	Parazynski, MD
	Community Wellness connects technolo coaching to improve patient outcomes p Their remote patient monitoring devices health coaching, an online community, providers additional insight into the heal a dedicated health coach to drive behave physician's directives, can improve their	olus the bottom line of s are paired with best- and robust data analyt lth of their patients. Pa ioral changes that, cou	their partners. in-class clinical ics to give atients work with pled with their

11:00 a.m.	JDP	Sebastian Mellen/Kirk Noethe	
	over a decade. With innovative to JDP's comprehensive services he and compliance needs. More tha million background and complia Documentation system (vID) re- manage compliance with the po- credentials. vID centralizes com makes a user's compliance status	e organizations drive compliance efforts for sechnology and top-notch background checks, elp organizations fully manage their screening in 10,000 organizations trust JDP with over 6 ince checks each year. JDP's Verified Identity volutionizes how healthcare organizations wer of cryptographically verifiable pliance data in one user-owned location and s shareable and verifiable across costs and ensuring airtight compliance.	
11:45 a.m.	Lunch (Members & Sponsors) Location: L' Edge Lawn (Outsi	Lunch (Members & Sponsors) Location: L' Edge Lawn (Outside Venue)	
1:00 p.m.	Marché Health	Dr. Emmanuel Fombu/Tom Kluz	
	and services review platform. U health IT tools was confusing, d	ading digital health and health IT software Intil now, selecting digital health and ifficult, tricky, and intrinsically biased. e aligns business intelligence and decision as healthcare.	
1:30 p.m.	QCI Asset Management Inc.	Edward Shill/ Greg Tedone	
	Investment Advisor. QCI provid consulting and retirement plan s philosophy, unwavering judgme opportunities. Whether managin toward retirement every client's	dependent, employee-owned, Registered les hand-crafted wealth management ervices through their client-first nt, and meticulous search for the right g corporate assets or guiding people approach is tailor-made. At their core, exceptional service for every client.	
2:00 p.m.	Break		
2:15 p.m.	Social Drivers of Healthcare Homeless Issues: Challenges &	Solutions George Greene	
3:15 p.m.	Legislative Updates: Federal &	Regional Jen Porter/Travis Heider	
4:15 p.m.	Adjournment		
6:00 — 9:30 p.m <b>.</b>	Reception and Group Dinner (Sp Tommy Bahama Rooftop Restar 73595 El Paseo, Suite B1212, Pa	ırant – Larkspur Tiki Bar Patio	
	EACE COVEDINCS ADE DE	COMMENTED WHEN ENTEDING THE	

### FACE COVERINGS ARE RECOMMENED WHEN ENTERING THE RESTAURANT, BUT NOT REQUIRED ON THE OUTDOOR PATIO

### Friday, December 3

7:30 a.m.	Continental Breakfast ( <i>Members/Staff Only</i> ) Salon I (Ground Level)	
8:15 a.m.	Opening Remarks	Travis Heider
8:15 a.m.	ACHE Partnerships	Martijn Van Oort
8:30 a.m.	CMHA Annual Compensation Survey Update	Michael R. Dunaway
8:45 a.m.	Round Table Discussion Individual Association Updates	Travis Heider
11:00 a.m.	CMHA Business Session	
	• Nominating Committee: 2022 CMHA Officers	Michael R. Dunaway
	Dimitrios Alexiou — Chair Sarah Hackenbracht — Chair-Elect Bryan Bucklew — Treasurer Travis Heider — Immediate Past Chair Les Pitton — At-Large Executive Committee Me	mber
	• Treasurers Report/2022 Budget Process	Bryan Bucklew
	• 2022 Meeting Schedule	Dimitrios Alexiou
	AHA Annual Meeting/CMHA Breakfast (April 2 Marriott Marquis, Washington DC	4, 2022)
	AHA Leadership Summit/CMHA Breakfast (July Manchester Grand Hyatt, San Diego, CA	7 17, 2022)
	CMHA Annual Meeting (Nov 30 – Dec 2, 2022) LaPlaya Beach and Golf Resort, Naples, FL	
11:30 a.m.	Adjournment	

## Should you need assistance during the CMHA meeting, please contact Mike Dunaway at 816-830-4516.

### ANNUAL MEETING SPONSORS

### **Community Wellness**

Gene Preston Chief Strategy Officer 1999 S. Bascom Ave, Suite 1020 Campbell, CA 95008 888-690-3696 / 304-633-2160 (direct) gpreston@communitywellness.com Scott Parazynski, MD Chief Medical Officer 1999 S. Bascom Ave, Suite 1020 Campbell, CA 95008 888-690-3696 sparazynski@communitywellness.com

### <u>JDP</u>

Kirk Noethe Chief Revenue Officer 8000 Brooktree Road, STE 210 Wexford, PA 15219 630-907-7235 kirknoethe@jdp.com Sebastian Mellen Co-Founder, CEO — Cerebrum 8000 Brooktree Rd, STE 210 Wexford, PA 15090 858-305-9571 sebastian@cerebrum.com

#### Marché Health

Emmanuel Fombu, MD CEO 610 West 42<sup>nd</sup> Street New York, NY 10036 202-905-3408 manny@marche.health Tom Kluz President/Chief Operating Officer 610 West 42<sup>nd</sup> Street New York, NY 10036 847-452-9694 tom@marche.health

### **QCI Asset Management Inc**

H. Edward Shill, CFA President & CEO 1040 Pittsford Victor Road Pittsford, New York 14534 585-218-2060 eshill@e-qci.com Greg Tedone Director of Retirement Plan Consulting 1040 Pittsford Victor Road Pittsford, New York 14534 585-218-2060 <u>gtedone@e-qci.com</u>

### 2021 CMHA MEETING ROSTER Members, Spouses/Guests & Sponsors

<b>Members</b>	Spouses/Guests	<b>Organization</b>
Dimitrios Alexious		Healthcare Association of San Diego & Imperial County
Craig Brammer		The Health Collaborative
Bryan Bucklew	Karen Sollars	Hospital Council of Northern & Central California
Wendy Darwell		Suburban Hospital Alliance of New York State
George W. Greene		Hospital Association of Southern California
Sarah Hackenbracht		Greater Dayton Area Hospital Council
A.J. Harper	Jamie Harper	Hospital Council of Western Pennsylvania
Travis R. Heider	Emily Heider	Pandion Optimization Alliance
Jeff Klingler	Kathleen Klingler	Central Ohio Hospital Council
Brian Lane	-	The Center for Health Affairs
Steve Love	Marie Tietze	Dallas-Fort Worth Hospital Council
Bryant McNally	Stacey McNally	Kansas City/St. Louis Metropolitan Hospital Council
Les Pitton	Joni Pitton	The Healthcare Council
Staff	Spouses/Guests	Organization
<u>Staff</u> Michael R. Dunaway	<u>Spouses/Guests</u> Stephanie Dunaway	Organization Conference of Metropolitan Hospital Associations
Michael R. Dunaway	<u>Spouses/Guests</u> Stephanie Dunaway	Conference of Metropolitan Hospital Associations
Michael R. Dunaway Jen Porter		Conference of Metropolitan Hospital Associations American Hospital Association
Michael R. Dunaway		Conference of Metropolitan Hospital Associations
Michael R. Dunaway Jen Porter		Conference of Metropolitan Hospital Associations American Hospital Association American College of Healthcare Executives
Michael R. Dunaway Jen Porter Martijn Van Oort	Stephanie Dunaway	Conference of Metropolitan Hospital Associations American Hospital Association
Michael R. Dunaway Jen Porter Martijn Van Oort Sponsors	Stephanie Dunaway	Conference of Metropolitan Hospital Associations American Hospital Association American College of Healthcare Executives Organization
Michael R. Dunaway Jen Porter Martijn Van Oort <u>Sponsors</u> Scott Parazynski, MD	Stephanie Dunaway	Conference of Metropolitan Hospital Associations American Hospital Association American College of Healthcare Executives Organization Community Wellness
Michael R. Dunaway Jen Porter Martijn Van Oort Sponsors Scott Parazynski, MD Gene Preston	Stephanie Dunaway	Conference of Metropolitan Hospital Associations American Hospital Association American College of Healthcare Executives Organization Community Wellness Community Wellness
Michael R. Dunaway Jen Porter Martijn Van Oort Sponsors Scott Parazynski, MD Gene Preston Sebastian Mellen	Stephanie Dunaway Spouses/Guests Amee Noethe	Conference of Metropolitan Hospital Associations American Hospital Association American College of Healthcare Executives Organization Community Wellness Community Wellness JDP/ Cerebrum
Michael R. Dunaway Jen Porter Martijn Van Oort Sponsors Scott Parazynski, MD Gene Preston Sebastian Mellen Kirk Noethe	Stephanie Dunaway Spouses/Guests Amee Noethe	Conference of Metropolitan Hospital Associations American Hospital Association American College of Healthcare Executives Organization Community Wellness Community Wellness JDP/ Cerebrum JDP
Michael R. Dunaway Jen Porter Martijn Van Oort Sponsors Scott Parazynski, MD Gene Preston Sebastian Mellen Kirk Noethe Emmanuel Fombu, MI	Stephanie Dunaway Spouses/Guests Amee Noethe	Conference of Metropolitan Hospital Associations American Hospital Association American College of Healthcare Executives Organization Community Wellness Community Wellness JDP/ Cerebrum JDP Marché Health Marché Health
Michael R. Dunaway Jen Porter Martijn Van Oort Sponsors Scott Parazynski, MD Gene Preston Sebastian Mellen Kirk Noethe Emmanuel Fombu, MI Tom Kluz	Stephanie Dunaway Spouses/Guests Amee Noethe	Conference of Metropolitan Hospital Associations American Hospital Association American College of Healthcare Executives Organization Community Wellness Community Wellness JDP/ Cerebrum JDP Marché Health Marché Health QCI Asset Management Inc