

2006 → 2007

cmha



2006-2007 Review
Conference of Metropolitan Hospital Associations

2007 Executive Committee

Chairman Linda Quick

Chairman-Elect..... Kevin Scanlan

Secretary/TreasurerJoseph P. Burns

Member-at-LargeArt Sponseller

Immediate Past Chair Kevin Dahill



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Cover Photo of San Diego Firestorm, 2007



Objectives

- To represent the needs and concerns of metropolitan associations and to focus attention on the problems associated therewith
- To provide a method of communication between metropolitan hospital associations and other healthcare agencies and organizations
- To develop and maintain methods and mechanisms for exchange of ideas and information between metropolitan hospital associations
- To conduct educational programs for metropolitan hospital associations designed to improve staff understanding of professional issues and approaches to improving hospital care and association management per se
- To provide a forum for the exchange of information and the sharing of experiences among associations and to focus attention upon common interests and problems and offer solutions thereto
- To conduct studies and surveys and provide other services as indicated in furtherance of the primary purpose of this corporation

Surveys and Operating Practices

- Conducts and distributes CEO salary survey
- Provides description of common fringe benefit practices for association executives

- Promotes a sharing of priorities, objectives and long-range plans among member associations
- Encourages an exchange of ideas through invitations for staff visits among associations

Current Outreach and Liaison Efforts

- Participation in AHA Advocacy Agenda planning sessions
- Representative chosen to serve on the AHA Strategic Planning Committee
- CMHA chair receives invitation to the AHA board meeting and investiture ceremony in Washington
- Representation on Metro Section Governing Council
- CMHA members received a special invitation to AHA Leadership Summit and VIP luncheon with AHA Board. The 2007 speaker was Colin Powell who spoke on the topic of leadership.
- Representation on the Steering Committee of the State Issues Forum
- Representation on the AHA Area Wage Index Task Force





Monitoring Key Legislative / Regulatory Issues

- Provides summaries of Federal Update conference calls to association members – Tom Nickels, AHA
 - Receives updates on congressional inquiries and discussions on hospital not-for-profit status, S-CHIP, Medicare and health reform – Carmela Coyle, AHA
 - Promotes exchange on hospital experiences with regional audit contractors – Kevin Dahill, Neil Abitabile, Linda Quick, CMHA
 - Receives target reports on proposed changes to the Area Wage Index – Kevin Scanlan, CMHA
- Coordinates with national and state-level association initiatives through the AHA Allied Executives meetings

Creating Venues for Idea Exchange and Sharing of Best Practices

- CMHA full membership meeting in Tucson, Arizona:
- Yearly meeting held in conjunction with AHA Washington meeting
- Mid-year “fly-in” in San Diego, California
- Provides personal contact and follow-up for new association executives
- Conducts periodic full membership conference calls on “hot topics”
- Sponsored mid-year special interest group meeting focused on workforce initiatives

Workforce: Getting Things Done at the Local Level

Representatives from several member associations met at the offices of the Metropolitan Chicago Healthcare Council. At the meeting, members shared best practices. Topics included:

- Faculty shortages in nursing and allied health
- Status reports on nursing and workforce organizing efforts
- Regional “simulation training” experiences
- Identifying and funding sufficient training sites for clinical lab scientists
- Harnessing the variety of regional workforce initiatives for common progress
- Organizing and managing an unemployment compensation system
- Designing and conducting workforce surveys
- Forming international nurse recruitment partnerships
- Conducting employment background checks for hospital/healthcare organizations and student background checks for nursing and allied health schools





Developing Local and Regionally Based Programming

- Improving Credit and Collections**
 Kevin Dahill described how the Nassau Suffolk Hospital Council launched a program to pool, auction and audit hospital credit and collection obligations and practices.

- Area Wage Index: Past, Present, Future**

Kevin Scanlan demonstrated how one association has improved its approach to the Area Wage Index challenge. The changes have focused on improving the return for member hospitals while strengthening the ability of the association to be of future benefit.

- Doing the Right Thing Every Day:
The Five Disciplines of an Ethical Culture**

For even the most ethical and values-driven association, increasing the capacity to do the right thing is an enduring challenge. Jack Gilbert explored innovative ways for associations to frame and meet that challenge.

- Building Alliances with Business and Community Leaders in Support of Hospitals**
 Neil Abitabile and Kevin Dahill discussed formation of the Suburban Health Care Alliance and its campaign, "Better Healthcare Together."



These initiatives have pushed market reforms with large insurers and enhanced provider and consumer protections.

Kevin Scanlan outlined his efforts to form district health councils as a way to more closely tie hospitals to local religious, political and community leaders.

- **Update on Labor Organizing Efforts**

Member associations contributed to the AHA's new labor report and updated each other on local organizing initiatives.

- **Community Disaster Planning: San Diego Fire and Related Events**

Steve Escoboza recently participated in an area-wide debriefing of the community's response to the Southern California fires. He shared his thoughts and experiences with the members.

- **Business Community Outreach**

Steve Ahnen recapped AHA's collaborative efforts with the U.S. Chamber of Commerce, the Business Round Table and the Business Coalition on Health.



Association



Operational Topics

- Supported ongoing discussions on creating teams from various types of member organizations that often times see themselves as competitors.
- Recommended development of mini-surveys on association operating issues:
 - dues vs. non-dues revenue
 - size and composition of governing boards
 - membership types, systems, hospitals, and affiliated organizations

CMHA Web Site

- Provides an e-mail list serve for instant updates to all members
- Provides an organizational history of past annual reports and membership by-laws
- Provides the membership with direct contact information
- Establishes “quick links” to all member association web sites
- Provides summaries of Federal Updates
- Includes downloads of key PowerPoint presentations distributed at the annual meeting:
 - Dealing with the Market Dominance of Health Insurers
 - Creating a Health Care Reinvestment Fund
 - An Ethical Culture by Jack Gilbert
 - Area Wage Index -- The Chicago Story
 - Area Wage Index -- The National Picture – Ernst & Young

Organizational History

Past Association Members of CMHA include:

John Apostalakos

Dewey Baggett

Dale Bankston

Dick Benoit

John Brewer

Bill Bucher

Guy Clark

Mark Collins

John Connorton, Ph.D.

Howard Cook

Jacques Cousins

Steve Dorn

Ed Farrell

Jack Finn

Al Frechette, M.D.

Mike Gallagher

Steve Gamble

Jim Gersonde

Sy Gottlieb

Garrett Graham

Tom Griffiths

Sheldon Gullinson

Harold Guntner

Sue Jenkins

Gerald Malloy

Bill Mays

Carol McCarthy, Ph.D., J.D.

Ned McCrossin

Avery Millard

Anthony Monaco

Marvin Neely

Jim Nell

Verdel Nyland

Lynn Olman

David Pomrinse, M.D.

Al Popoli

R. Proctocor

Delbert Pugh

Jerry Ransohoff

C. Wayne Rice

Jack Robinette

Ed Rode

C. Rufus Rorem, Ph.D.

Charles Royle

Bob Sigmond

John Snyder

Joseph Williamson





Membership Organized by State

California

Hospital Association of Southern California

Jim Barber, President/CEO

515 S. Figueroa Street, Suite 1300

Los Angeles, CA 90071-3300

213.538.0706 Fax: 213.629.4272 E-Mail: jbarber@hasc.org

Web site: www.hasc.org

Hospital Council of Northern & Central California

Arthur Sponseller, President/CEO

1215 K Street, Suite 730

Sacramento, CA 95814

916.552.7608 Fax: 916.552.2618 E-Mail: asponseller@hcnc.org

Web site: www.hcnc.com

Hospital Association of San Diego & Imperial Counties

Steven A. Escoboza, President/CEO

5575 Ruffin Road, Suite 225

San Diego, CA 92123

619.544.0777 Fax: 619.544.0888 E-Mail: sescoboza@hasdic.org

Web site: www.hasdic.org

Florida

South Florida Hospital & Healthcare Association, Inc.

Linda S. Quick, President

6030 Hollywood Blvd., Suite 140

Hollywood, FL 33024

954.964.1660 Fax: 954.962.1260 E-Mail: lquick@sfhha.com

Web site: www.sfhha.com

Illinois

Metropolitan Chicago Healthcare Council

Kevin Scanlan, President/CEO

222 S. Riverside Plaza, Suite 1900

Chicago, IL 60606

312.906.6109 Fax: 312.993.1501 E-Mail: kscanlan@mchc.com

Web site: www.mchc.org

Louisiana

Metropolitan Hospital Council of New Orleans

Paul Salles, President

2450 Severn Avenue, Suite 210

Metairie, LA 70001

504.837.1171 Fax: 504.837.1174 E-Mail: psalles@mhcno.org

Maryland/District of Columbia/ Northern Virginia

Healthcare Council of the National Capital Area

Joseph (Joe) P. Burns, President/CEO

8201 Corporate Drive, Suite 250

Landover, MD 20785-2229

301.731.4700 Fax: 301.731.8286 E-Mail: jpburns@healthcare-council.org

Web site: www.healthcare-council.org

New York

Iroquois Healthcare Alliance

Gary J. Fitzgerald, President

17 Halfmoon Executive Park Drive

Clifton Park, NY 12065

518.383.5060 Fax: 518.383.2616

5740 Commons Park

East Syracuse, New York 13057-9400

315.445.1851 Fax: 315.445.2293 E-Mail: gfitzgerald@iroquois.org

Web site: www.iroquois.org

Nassau-Suffolk Hospital Council, Inc.

Kevin Dahill, President / CEO

1383 Veterans Memorial Highway Suite 26

Hauppauge, New York 11788

631.435.3000 Fax: 631.435.2343 E-Mail: kdahill@nshc.org

Web site: www.nshc.org

Northern Metropolitan Hospital Association

Neil Abitabilo, President

400 Stony Brook Court

Newburgh, NY 12550

845.562.7520 Fax: 845.562.0187 E-Mail: nabitabilo@normet.org

Web site: www.normet.org

Greater New York Hospital Association

Kenneth E. (Ken) Raske, President

555 W. 57th Street

New York, NY 10019

212.246.7100 Fax: 212.262.6350 E-Mail: raske@nyha.net

Web site: www.gnyha.org

Rochester Regional Healthcare Association

Diane Ashley, President/CEO

3445 Winton Place

Rochester, NY 14623

585.273.8180 Fax: 585.475.0266

E-Mail: DAshley@seagatealliance.com

Western New York Healthcare Association

John Bartimole, President

1876 Niagara Falls Boulevard

Tonawanda, NY 14150-6499

716.695.0843 Fax: 716.695.0073 E-Mail: jbartimo@wnyha.com

Web site: www.wnyha.com

Ohio

Greater Cincinnati Health Council

Colleen O'Toole, President

2100 Sherman Avenue, Suite 100

Cincinnati, OH 45212-2775

513.531.0200 Fax: 513.531.0278 E-Mail: cotoole@gchc.org

Web site: www.gchc.org

Akron Regional Hospital Association

Marianne G. Lorini, President

3200 West Market Street Suite 200

Akron, OH 44333-3325

330.873.1500 Fax: 330.873.1501 E-Mail: mlorini@arha.org

Web site: www.arha.org

The Center for Health Affairs

William (Bill) Ryan, President/CEO

1226 Huron Road East

Cleveland, OH 44115

216.696.6900 Fax: 216.696.1875 E-Mail: bill.ryan@chanet.org

Web site: www.chanet.org

Greater Dayton Area Hospital Association

Bryan J. Bucklew, President/CEO

2 Riverplace Suite 400

Dayton, OH 45405

937.424.2373 Fax: 937.228.1035 E-Mail: bbucklew@gdaha.org

Web site: www.gdaha.org

Hospital Council of Northwest Ohio

W. Scott Fry, President/CEO

3231 Central Park West Drive, Suite 200

Toledo, OH 43617

419-842-0800 Fax: 419.843.8889 E-Mail: wsfry@hcno.org

Web site: www.hcno.org

Pennsylvania

Delaware Valley Healthcare Council of HAP

Ken Braithwaite, Senior Vice President

1835 Market Street Suite 1050

Philadelphia, PA 19103-2913

215.575.3736 Fax: 215.790.1267

E-Mail: kbraithwaite@dvhc.org

Web site: www.dvhc.org

The Hospital Council of Western Pennsylvania

A.J. Harper, President

500 Commonwealth Drive

Warrendale, PA 15086-7513

724.772.7206 Fax: 724.772.8339 E-Mail: harpera@hcwp.org

Web site: www.hcwp.org

Texas

Dallas-Fort Worth Hospital Council

Steve Love, President/CEO

250 Decker Court

Irving, TX 75062-2200

972-719-4900 Fax: 972.719.4009 E-Mail: slove@dfwhc.org

Web site: www.dfwhc.org

Greater San Antonio Hospital Council

William D. (Bill) Rasco, President/CEO

8610 N. New Braunfels, Suite 105

San Antonio, TX 78217

210.820.3500 Fax: 210.820.3888 E-Mail: brasco@gshc.org

Web site: www.gsahc.org

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