

Conference of Metropolitan
Hospital Associations

YEAR IN
REVIEW

2004



CMHA
SUMMARY

Executive Committee

Chairman..... Joseph P. Burns

Chairman-Elect.....Steven A. Escoboza

Secretary/Treasurer..... Joseph P. Burns

Members-at-Large Linda Quick
Kevin Scanlan

Immediate Past Chair..... Andrew Wigglesworth

Contents

Objectives.....	4
Surveys and Studies	4
Current Outreach and Liaison Efforts	5
Political Dialogue.....	5
Creating Venues for Idea Exchange and Sharing of Best Practices	6
National Labor Organizing Efforts.....	6
Provider/Insuror Relations	7
Community Initiatives and Grants.....	7
Networking on Human Resource Issues	8
Workforce Issues	8
Disaster Coordination and Planning	9
Cracker Barrel Sessions	10
CMHA Web Site	10
Organizational History.....	11
Membership Organized by State.....	12



Objectives

- To represent the needs and concerns of metropolitan associations and to focus attention on the problems associated therewith.
- To provide a method of communication between metropolitan hospital associations and other healthcare agencies and organizations.
- To develop and maintain methods and mechanisms for exchange of ideas and information between metropolitan hospital associations.
- To conduct educational programs for metropolitan hospital associations designed to improve staff understanding of professional issues and approaches to improving hospital care and association management per se.
- To provide a forum for the exchange of information and the sharing of experiences among associations and to focus attention upon common interests and problems and offer solutions thereto.
- To conduct studies and surveys and provide other services as indicated in furtherance of the primary purpose of this corporation.

Surveys and Studies

- Conducts and distributes a CEO salary survey
- Conducts and distributes an association-based operations survey biannually
- Established a member association database for educational programs
- Created and Sponsored the Hospital Education Support Survey project

Current Outreach and Liaison Efforts

- Participation in AHA Advocacy Agenda Planning Sessions
- Membership on AHA Strategic Planning Committee
- Representation at AHA Board Meetings
- Representation on Metro Section Governing Council
- Special Invitation for CMHA members to AHA Leadership Summit
- Representation on National Trauma/EMS Planning Task Force
- State Issues Forum



Political Dialogue

- Federal Update Conference Calls – Tom Nickels, AHA
- Developing the Federal Advocacy Agenda – Carmela Coyle, AHA
- Election Year Outlook and Implications – Bill McInturff, Public Opinion Strategies
- Billing and Charges – The Evolving Picture: Strategies and Techniques for Public Education – Ann Ubl, AHA
- Medicaid DSH Appropriations – Liaison Meetings with U.S. Conference of Mayors
- Previewing the Economic Engine Report with U.S. Conference of Mayors Staff Leadership – later published on U.S. Conference of Mayors website and newspaper



Creating Venues for Idea Exchange and Sharing of Best Practices

Created multiple opportunities for membership communication during the year:

- CMHA Annual Meeting at the Westin Kierland Resort in Scottsdale, Arizona
- Yearly meeting held in conjunction with AHA Washington meeting
- Mid-year “fly-in” in San Diego, California
- Established an annual schedule of conference calls for officers and full membership
- Provides personal contact and follow-up for new associations and new association executives

National Labor Organizing Efforts

Organizing Implications for Associations: Review of the latest developments in union-organizing activity; Preview of ASHHRA National Survey and NLRB Data; Insights into the peace accord Between TENET, California Nurses Association and SEIU. – Jim Trivisonno

SEIU Strategies and Techniques in the Chicago Market: A discussion of media campaigns, challenges to tax-exempt status and the involvement of church and legislative leadership. – Kevin Scanlan

California Nurse Staffing Ratios Legislation: Unfunded mandates and whistles-blower fines. – Gregg Schnepple



Provider/Insuror Relations

- Choosing an Association-based Report Card System – Jim Barber
- Developing and Association-based “online” Quality Assessment Tool – John Gavras
- The Network Model: An Association-based Delivery System Research Project – Jim Barber



Community Initiatives and Grants

- CMHA sponsored a special reception with Mary Pittman, President of the Hospital Research and Education Trust, to promote collaboration in research and grant initiatives.
- Screening, Brief Intervention, Referral and Treatment: How an association partnered with the California Department of Alcohol and Drug Programs to put health educators in the Emergency Department to identify and provide support/intervention to individuals at high risk of substance abuse. – Steve Escoboza
- Promoting Community Benefit Planning. Lead staff for the Community Health Improvement Initiative discussed best practices on how associations can advance work in this area. – Michael Bilton





Networking on Human Resource Issues

The CMHA Human Resource Network was formed in 2002 to provide networking and sharing among association professions who are responsible for human resource initiatives such as workforce development. Dino Paternostro acts as Chairman.

Workforce Issues

- Creating and Developing Programs for Association-sponsored Workforce Centers – Lynn Olman
- Developing and Operating an Association-based Employment-Background Verification Center (Group One) – Paulette Standefer provided a briefing, on-site visit and group tour.
- Creating an Association-based Certification Program for Supplemental Staffing Agencies
- Examining the New Orleans Nurse Agency Program – Laura Sewell
- Leveraging Workforce Initiatives with the Department of Labor and Strengthening Relationships Between Metro Associations and Workforce Investment Boards – Mary Anne Kelly
- Developing Online Salary Surveys – Paulette Standefer
- Developing Hospital-based Distance Learning Initiatives – Paulette Standefer
- Scholarships and Awards Programs: Recapping the Johnson & Johnson Initiative in Various US Cities

- Developing Media Campaigns for Career Promotions in Cincinnati and upstate New York and for Faculty Recruitment in New Orleans – Lisa Blank, Joanne O’Brien and Dino Paternostro
- Hospital Education Support Survey: Oversight of this project is provided by the HR Network and includes: Contracting with Astron Solutions to implement the online survey; drafting and reviewing the survey document; recruiting CMHA participants and providing needed support material. – Jack Finn and Dino Paternostro



Disaster Coordination and Planning

- Aggregating Medical and Facility Information on a “Real Time” Basis – Metatomix, Inc.
- National TOPOFF Drill Results and Key Lessons – Karen Hughes
- Developing a Volunteer Medical Corps – Art Weintraub
- Funding Trauma Capacity: ER Diversions and Physician “On Call” Issues – Jim Barber and Steve Escoboza
- Updating the National Trauma/EMS Planning Model – Bill Rasco





Cracker Barrel Sessions

- Association Membership Issues for “Niche” and Other Non-Full Service Hospitals – Lynn Olman
- Demonstrating Your Associations ROI – Ian Rawson
- When a Hospital Group Collectively Withdraws from your Association – Jack Finn
- Health Savings Accounts
- HRSA Bio-terrorism Grants
- Flu Vaccine Shortages

CMHA Web Site

- Provides an organizational history of past annual reports and membership by-laws.
- Provides the membership with direct contact information.
- Establishes “quick links” to all member association web sites.
- Provides a compilation of summaries of Federal Updates.
- Catalogues all Medicaid conference calls.
- Serves as a resource library of member-sponsored education programs.

Organizational History

Past Board Members of CMHA include:

John Apostalakos

Dewey Baggett

Dale Bankston

Dick Benoit

John Brewer

Bill Bucher

Guy Clark

Mark Collins

John Connorton, Ph.D.

Howard Cook

Jacques Cousins

Steve Dorn

Ed Farrell

Al Frechette, M.D.

Mike Gallagher

Steve Gamble

Jim Gersonde

Sy Gottlieb

Garrett Graham

Tom Griffiths

Sheldon Gullinson

Harold Guntner

Sue Jenkins

Cheryl Jernigan

Gerald Malloy

Bill Mays

Carol McCarthy, Ph.D., J.D.

Ned McCrossin

Avery Millard

Anthony Monaco

Marvin Neely

Jim Nell

Verdel Nyland

David Pomrinse, M.D.

Al Popoli

R. Proctocor

Delbert Pugh

Jerry Ransohoff

C. Wayne Rice

Jack Robinette

Ed Rode

C. Rufus Rorem, Ph.D.

Charles Royle

Bob Sigmond

John Snyder

Joseph Williamson

Kenny Williamson

Don Wood

Membership Organized by State

California

Hospital Association of Southern California

Jim Barber, President / CEO

515 S. Figueroa Street, Suite 1300

Los Angeles, CA 90071-3300

213.538.0706 Fax: 213.629.4272 E-Mail: jbarber@hasc.org

Web site: www.hasc.org

Hospital Council of Northern & Central California

Art Sponseller, COO of CHA (Interim)

1215 K Street, Suite 730

Sacramento, CA 95814

916.552.7608 Fax: 916.552.2618 Web site: www.hcncc.com

Healthcare Association of San Diego & Imperial Counties

Steve Escoboza, President/CEO

707 Broadway, Suite 905

San Diego, CA 92101

619.544.0777 Fax: 619.544.0888 E-Mail: sescoboza@hasdic.org

Web site: www.hasdic.org

Florida

South Florida Hospital & Healthcare Association, Inc.

Linda S. Quick, President

6363 Taft Street, Suite 200

Hollywood, FL 33024

954.964.1660 Fax: 954.962.1260 E-Mail: lquick@sfhha.com

Web site: www.sfhha.com

Illinois

Metropolitan Chicago Healthcare Council

Earl C. Bird, President

222 S. Riverside Plaza, 19th Floor

Chicago, IL 60606

312.906.6100 Fax: 312.993.1501 E-Mail: ebird@mchc.com

Web site: www.mchc.org

Louisiana

Metropolitan Hospital Council of New Orleans

John J. (Jack) Finn, Ph.D., President

2450 Severn Avenue, Suite 210

Metairie, LA 70001

504.837.1171 Fax: 504.837.1174 E-Mail: jackfinn@mhcno.org

Maryland/District of Columbia/ Northern Virginia

Healthcare Council of the National Capital Area

Joseph (Joe) P. Burns, President / CEO

8201 Corporate Drive, Suite 410

Landover, MD 20785-2229

301.731.4700 Fax: 301.731.8286

E-Mail: jpburns@healthcare-council.org

Web site: www.healthcare-council.org

Michigan

Healthcare Council of MidMichigan

Bruce Trevithick, President

3927 Beecher Road

Flint, MI 48532

810.766.8898 Fax: 810.762.4108 E-Mail: Btrevith@mha.org

New York

Iroquois Healthcare Alliance

Gary J. Fitzgerald, President

17 Halfmoon Executive Park Drive

Clifton Park, NY 12065

518.383.5060 Fax: 518.383.2616

5740 Commons Park

East Syracuse, New York 13057-9400

315.445.1851 Fax: 315.445.2293 E-Mail: gfitzgerald@iroquois.org

Web site: www.iroquois.org

Nassau-Suffolk Hospital Council, Inc.

Kevin Dahill, President / CEO

3001 Expressway Drive North Suite 300

Islandia, NY 11749-5308

631.435.3000 Fax: 631.435.2343 E-Mail: kdahill@nshc.org

Web site: www.nshc.org

Northern Metropolitan Hospital Association

Arthur E. (Art) Weintraub, President

400 Stony Brook Court

Newburgh, NY 12550

845.562.7520 Fax: 845.562.0187 E-Mail: awein@normet.org

Web site: www.normet.org

Greater New York Hospital Association

Kenneth E. (Ken) Raske, President

555 W. 57th Street

New York, NY 10019

212.246.7100 Fax: 212.262.6350 E-Mail: raske@nyha.net

Web site: www.gnyha.org

Rochester Regional Healthcare Association

Robert M. Swinnerton, President / CEO

3445 Winton Place

Rochester, NY 14623

585.273.8180 Fax: 585.475.0266

E-Mail: rswinnerton@seagatealliance.com

Western New York Healthcare Association

Mary E. LaRowe, President

1876 Niagara Falls Boulevard

Tonawanda, NY 14150-6499

716.695.0843 Fax: 716.695.0073 E-Mail: mlarowe@wnyha.com

Web site: www.wnyha.com

Ohio

Greater Cincinnati Health Council

Lynn R. Olman, President

2100 Sherman Avenue, Suite 100

Cincinnati, OH 45212-2775

513.531.200 Fax: 513.531.0278 E-Mail: lolman@gchc.org

Web site: www.gchc.org

Akron Regional Hospital Association

Marianne G. Lorini, President

3200 West Market Street Suite 200

Akron, OH 44333-3325

330.873.1500 Fax: 330.873.1501 E-Mail: mariannel@ohanet.org

Web site: www.arha.org

The Center for Health Affairs

William (Bill) Ryan, President / CEO

1226 Huron Road East

Cleveland, OH 44115

216.696.6900 Fax: 216.696.1875 E-Mail: bill.ryan@chanet.org

Web site: www.chanet.org

Greater Dayton Area Hospital Association

Greg Sample, President / CEO

32 N. Main Street, Suite 1441

Dayton, OH 45402

937.228.1000 Fax: 937.228.1035 E-Mail: gps@gdahin.org

Web site: www.gdaha.org

Hospital Council of Northwest Ohio

W. Scott Fry, President / CEO

3231 Central Park West Drive, Suite 200

Toledo, OH 43617

419.842.800 Fax: 419.843.8889 E-Mail: wsfry@hcno.org

Web site: www.hcno.org

Pennsylvania

Delaware Valley Healthcare Council of HAP

Andrew B. Wigglesworth, President

121 South Broad Street, 20th Floor

Philadelphia, PA 19107

215.735.9695 Fax: 215.790.1267

E-Mail: ANDREWW@Dvhc.org

Web site: www.dvhc.org

The Hospital Council of Western Pennsylvania

Ian G. Rawson, Ph.D., President

500 Commonwealth Drive

Warrendale, PA 15086-7513

724.772.7206 Fax: 724.772.8339 E-Mail: rawsoni@hcwp.org

Web site: www.hcwp.org

Texas

Dallas-Fort Worth Hospital Council

John C. Gavras, President

250 Decker Court

Irving, TX 75062-2200

972.719.4900 Fax: 972.719.4009 E-Mail: johng@dfwhc.org

Web site: www.dfwhc.org

Greater San Antonio Hospital Council

William D. (Bill) Rasco, President / CEO

8620 N. New Braunfels, Suite 420

San Antonio, TX 78217

210.820.3500 Fax: 210.820.3888 E-Mail: brasco@gsahc.org

Web site: www.gsahc.org