Executive Committee

Chairman................................. Steven A. Escoboza

Chairman-Elect................................. Kevin Dahill

Secretary/Treasurer ...................... Joseph P. Burns

Members-at-Large ......................... Linda Quick
                                        Kevin Scanlan

Immediate Past Chair ..................... Joseph P. Burns
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Objectives

- To represent the needs and concerns of metropolitan associations and to focus attention on the problems associated therewith.
- To provide a method of communication between metropolitan hospital associations and other healthcare agencies and organizations.
- To develop and maintain methods and mechanisms for exchange of ideas and information between metropolitan hospital associations.
- To conduct educational programs for metropolitan hospital associations designed to improve staff understanding of professional issues and approaches to improving hospital care and association management per se.
- To provide a forum for the exchange of information and the sharing of experiences among associations and to focus attention upon common interests and problems and offer solutions thereto.
- To conduct studies and surveys and provide other services as indicated in furtherance of the primary purpose of this corporation.
Surveys and Studies

- Conducts and distributes a CEO and senior management salary survey
- Conducts and distributes an association-based operations survey biannually
- Created and Sponsored the Hospital Education Support Survey project
- Shared association-based long range plans
- Exchanged descriptions of employee incentive programs

Current Outreach and Liaison Efforts

- Participation in AHA Advocacy Agenda Planning Sessions
- Appoints a representative to the AHA Strategic Planning Committee
- Representation at AHA Board Meetings
- Representation on Metro Section Governing Council
- Special Invitation for CMHA members to AHA Leadership Summit
- Representation on National Trauma/EMS Planning Task Force
- Represented on the Steering Committee of the State Issues Forum
Monitoring Key Legislative / Regulatory Issues

- Participation in and summarizing of Federal Update Conference Calls – Tom Nickels, AHA
- Support in Developing the Federal Advocacy Agenda – Carmela Coyle, AHA
- Medicaid DSH Appropriations – Liaison Meetings with U.S. Conference of Mayors
- Reviewing the many aspects of the “Medicare Prescription Drug Improvement and Modernization Act”, its twelve separate titles, changes in managed care programs and health savings accounts

Responding to External Demands for Data, Performance Measures

- Developing a data system that helps members respond to the requests of the “Business Group on Health” and state/local officials for Quality and Patient Safety information – John Gavras
- Dealing with public release of hospital charity care data; understanding and interpreting variability among hospitals and state/local practices and conflicts – Kevin Dahill
Creating Venues for Idea Exchange and Sharing of Best Practices

Created multiple opportunities for membership communication during the year:

- CMHA Annual Meeting at the Edgewater Beach Hotel in Naples, Florida
- Yearly meeting held in conjunction with AHA Washington meeting
- Mid-year “fly-in” in San Diego, California
- Providing personal contact and follow-up for new association executives

Dealing with Advances in Health Information Technology

- The status of regional health information organizations: presenters included the CEO of Sharpe Healthcare on the role of the College of Healthcare Information considerations, Vice Presidents from the National Alliance for Health Information Technology on policy considerations – William Spooner, Luther Nussbaum, Bill Head

- The role of a regional hospital council in founding and working with a RHIO: The Greater Cincinnati HealthBridge – Robert Steffel

- Information Technology updates: the AHA’s strategy, latest survey results, policy development and advocacy strategies – Carmela Coyle
Developing a Local Advocacy Agenda

- How to develop, compile and distribute economic and community impact reports, thus providing tools for local advocacy – Linda Quick and David Berman

- Taking pro-active measures to counter campaigns used by unions to portray hospitals in a negative light. These measures included public opinion polls, economic engine research and media campaigns to “tell our story” – Kevin Scanlan

Networking on Human Resource Issues


- The HR Steering Committee convened via conference calls to receive the Astron Report. The recommended actions were forwarded to the CMHA Board of Directors – Jack Finn

- From west to east, a California update on hot topics including: California Performance Reviews; nurse/patient staffing ratios and proposed legislation on charity care – Steve Escoboza
Disaster Coordination and Planning

- Reviewing regional approaches to “real-time” management of hospital trauma and emergency care resources – Metatomix
- Linking hospital information systems to law enforcement and court information systems – Metatomix

Gauging Member Needs

- Measuring and responding to member satisfaction measures and using the data to improve operations and recruit new members – Linda Quick and Doug Williams
- How to survey members and re-assign and reorganize a regional hospital council – Greg Sample
- Sponsoring Nurse Executive and Physician Forums – Bill Rasco

CMHA Web Site

- Provides an organizational history of past annual reports and membership by-laws.
- Provides the membership with direct contact information.
- Establishes “quick links” to all member association web sites.
- Provides summaries of Federal Updates and special AHA calls.
- Serves as a repository for the Astron Health Education Support Survey
Organizational History

Past Board Members of CMHA include:

John Apostalakos    Gerald Malloy
Dewey Baggett       Bill Mays
Dale Bankston       Carol McCarthy, Ph.D., J.D.
Dick Benoit         Ned McCrossin
John Brewer         Avery Millard
Bill Bucher         Anthony Monaco
Guy Clark           Marvin Neely
Mark Collins        Jim Nell
John Connorton, Ph.D.  Verdel Nyland
Howard Cook         David Pomrinse, M.D.
Jacques Cousins     Al Popoli
Steve Dorn          R. Proctocor
Ed Farrell          Delbert Pugh
Al Frechette, M.D.  Jerry Ransohoff
Mike Gallagher      C. Wayne Rice
Steve Gamble        Jack Robinette
Jim Gersonde        Ed Rode
Sy Gottlieb         C. Rufus Rorem, Ph.D.
Garrett Graham      Charles Royle
Tom Griffiths       Bob Sigmond
Sheldon Gullinson   John Snyder
Harold Guntnner     Joseph Williamson
Sue Jenkins         Kenny Williamson
Cheryl Jernigan     Don Wood
Alan Johnson        Mac Robinson
Gordon Macaleen
Membership Organized by State

California

Hospital Association of Southern California

Jim Barber, President / CEO

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Florida

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Linda S. Quick, President

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Illinois

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Louisiana

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John J. (Jack) Finn, Ph.D., President

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Maryland/District of Columbia/ Northern Virginia

Healthcare Council of the National Capital Area

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Michigan

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Ohio

Greater Cincinnati Health Council

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Pennsylvania

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Texas

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